



A TRADE EXCLUSIVE COLLECTION

ARTIFICIAL (FAUX) SILK CARPET AND AREA RUG CARE AND CLEANING

KNOWING YOUR CARPET OR AREA RUG

All carpets and rugs are handmade by skilled artisans, or in a special manufacturing facility and are checked to meet quality standards before shipment. The following seven simple facts will help you understand your carpet or rug and prolong its life.

COLOR:

No two rugs or carpet rolls are the same. Slight color variations are common for handmade goods, as dye lots may change over a period of time.

ODOR:

Odors are caused by dyes, yarns and shipping for long distances in sealed wrap. Most odors dissipate within a week once the goods are removed from the shipping wrap.

FADING:

If exposed to direct sunlight, rug and carpet colors typically fade over time, even if they are fade resistant.

CREASES:

If your carpet or rug have been rolled or folded for shipping, it may include creases. Creases should disappear within a week or two when the goods are laid out flat. For rugs, reverse rolling overnight may help speed up the process.

WEAR:

As a general rule, rugs of all materials and constructions should be rotated every 3—6 months to balance color and evenly distribute wear. Mats used at exterior entrance doorways also prevent excess dirt from being tracked onto rugs and carpet.

SPROUTS:

Loose fibers, or sprouts, are a normal part of the break-in process of handmade goods. To remove sprouts, use a small pair of scissors to snip them off even with the pile. Do not pull the fiber out, as this can cause deterioration in the backing.

MATERIALS:

While J Leigh Carpets uses the highest quality materials in all products, some materials are more delicate and require special care. For example, while Faux Silk (Viscose/Tencel/Bamboo Silk) lends a high sheen, luster and softness to a carpet or rug, it is a material made of wood pulp that is broken down and formed into fibers. These fibers are much more delicate than Wool and not advised for high traffic areas. In addition, special care must be taken when cleaning. Please see more details on cleaning your Faux Silk carpet or rug in the Special Cleaning Guideline below.

MAINTENANCE OF YOUR CARPET OR RUG

How to Vacuum Your Carpet or Rug

- Canister vacuums with hand held attachments are the optimal type of vacuum to use for carpets and rugs. Brooms and manual sweepers are also a gentle and effective way to clean loose area rugs.
- Many of today's vacuums are super high powered. The high suction can pull out the threads from the back of the carpet or rug causing sprouts and excessive fuzzing. Avoid Oreck or Dyson vacuums for these reasons. If using an upright vacuum, make sure the head is adjusted so that the brushes do not touch the surface of the carpet. Or remove the beater bar altogether. ***A beater bar will cause excessive fuzzing and distort the pile of the carpet's surface permanently.***
A suction only canister vacuum is best to prevent excess pilling and fuzzing on carpet. For rugs, use the handheld attachment to vacuum your area rug, whenever possible. Warranties will be voided if high suction vacuums or beater bars are used.
- If the rug has serged (finished) edges, refrain from continuously running the vacuum over the edges, as this will loosen fibers around the edges and cause them to deteriorate. Avoid running the vacuum over the fringes at the ends of rugs, as fraying may occur. Use the handheld attachment to clean fringes. If a rug is reversible, make sure to vacuum both sides. This will remove grit and grime that can prematurely wear out the rug.

SPECIAL CLEANING GUIDELINES



Faux Silk Carpets and Rugs (Viscose, Tencel, Bamboo Silk)

- Faux Silk carpets and rugs are constructed of wood cellulose fibers, which absorb moisture easily, therefore self cleaning is not advised.
- J Leigh Carpets recommends using a fiber-sealer on all faux silk carpets and rugs to help prevent staining and aid in professional cleaning.
- If cleaning should become necessary, the carpet or rug should be cleaned by a professional cleaner who is skilled in cleaning these types of fibers.
- Do not spot clean with water as cellulose fibers will turn yellow and discolor when wet and may stain after cleaning.
- Lighter colors are more susceptible to staining and large, solid areas will show staining more easily.
- Avoid placing faux silk carpets or rugs in high-traffic areas to minimize the need for cleaning.